# Shampoo

# HAIR THERAPY SHAMPOO RECONSTRUCTION & THICKENING

## The Stats (MEN)

25%

(Approximately) of men who have hereditary male pattern baldness start losing their hair before the age of 21

## **AGE 35**

By the age of 35, approximately 66 percent of men will have experienced some degree of hair loss.

## AGE 50

By the age of 50, approximately 85 percent of men will have significantly thinner hair.

# We are here to help!



CITRUS BLEND **250ML** 

The before and after effect Will prove vital to OUI approach



# RECONSTRUCTION & THICKENING

40%

Approximately 40% of women show signs of hair loss by 50

# AGE 80

Less than 45% of women reaching 80 with a full head of hair

## **ONE THIRD**

Female pattern hair loss, a condition that causes hair to thin and fall out, is estimated to affect a third of women

# The Stats (WOMEN)

We are here to help!



CITRUS BLEND **250ML** 

The before and after effect Will prove vital to Our approach



# Resident Shall Sha

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LETS SHAKE UP THE

HAIR LOSS MARKET!